

OPPORTUNITY



A word that all in the construction industry pursue with passion. From Architects to Constructors to Product Representatives we all seek this powerful word and what it means. An opportunity can come in many forms but only comes to those who look for it and make themselves available to it.

Here is an opportunity!

Advertise with the Columbus
Chapter of the Construction
Specifications Institute (CSI).

Our current monthly newsletter "The Comment" is distributed to over 250 construction specific contacts, including architects, specification writers, and contractors. Plus it is often reposted on inter-office networks.

*Flip this page for a current list of
advertising opportunities!*

**If you don't see a package that fits your needs just ask!
We always looking for new ideas.**

Advertising with CSI Columbus

In today's tough economy, it is crucial that marketing dollars are targeted and effective, CSI Columbus can help. As you know, CSI is the only organization that reaches all disciplines in the design and construction industry, and advertising with CSI Columbus is a proven great way to promote your products and services to this target audience.

CSI Columbus has designed several advertising packages to provide you with maximum visibility. And, if you don't see a package that fits your needs, let us know and we can jointly design a custom package for you. For more information, contact:

Adam Olson
P: (614) 507-0023
adam@oapinc.us

| Advertising Package Type: | Package Price | |
|--|---------------|------------|
| | Member | Non-Member |
| Package 1 - Website Only³ <i>This package will provide the advertiser with a business card ad on the website only (no ad in the newsletter). Size: 3" wide x 2" high. Duration: Minimum 10 months from date of graphic approval¹.</i> | \$150.00 | \$375.00 |
| Package 2 - Newsletter Only³ <i>This package will provide the advertiser with a business card size (1/8 page) ad in the newsletter only (no ad on the website). Size: 3-1/2" wide x 2" high. Duration: Minimum 10 months from date of graphic approval¹.</i> | \$150.00 | \$375.00 |
| Package 3 - Website & Newsletter Combo³ <u>BEST DEAL</u> <i>This package will provide the advertiser with a business card ad size ad on the website and in the newsletter. Duration: Minimum 10 months from date of graphic approval¹.</i> | \$250.00 | \$475.00 |
| Chapter Meeting Table Top Display <i>Table Top display at a chapter meeting. Competing products or services to the presentation are prohibited. Advertisers must provide a basic outline of what they want to display, to the Board for review prior to the disred meeting. Allow seven (7) days for approval.</i> | \$50.00 | \$150.00 |
| Program Ads <i>Program Ads are one page flyers for seminars and other educational type programs being offered by companies related to the construction industry. Advertisers must provide a copy of their advertisement (either print or electronic) for the Board for review prior to publishing. Allow seven (7) days for approval. Duration: Maximum 3 months prior to date of event and after approval¹.</i> | \$100.00 | \$325.00 |
| Business Card Lunch Sponsor <i>Five Columbus CSI Business Cards good for one free lunch each, at a monthly chapter meeting to invite a non-CSI member. Sponsor will have the option to use the back of the business card for advertising adn will be recognized for their support at the chapter meeting.</i> | \$100.00 | \$200.00 |
| Notes: ¹ CSI Columbus Board has final approval of advertising graphics before the ad will be published. ² Advertisement duration will begin with the next issue after signed agreement has been received. ³ All electronic ads will be linked to the advertiser's website. The Columbus Chapter of the Construction Specifications Institute reserves the right to alter or reject any copy or graphics it feels is not in keeping with the integrity of the Chapter and/or CSI as a whole. Advertisers and their agencies assume responsibility for any and all claims arising therefrom made against the Chapter and agree to hold the Chapter and CSI harmless. | | |



The Columbus Chapter of the Construction Specification Institute
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